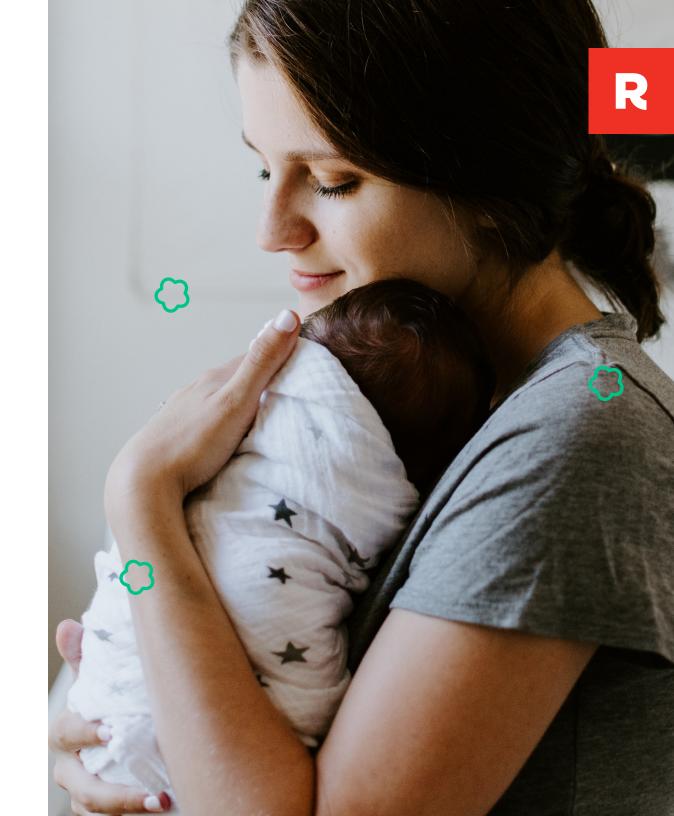
Mobile App 268c

Bum Dash Cloth Diaper Service App

RIVERS

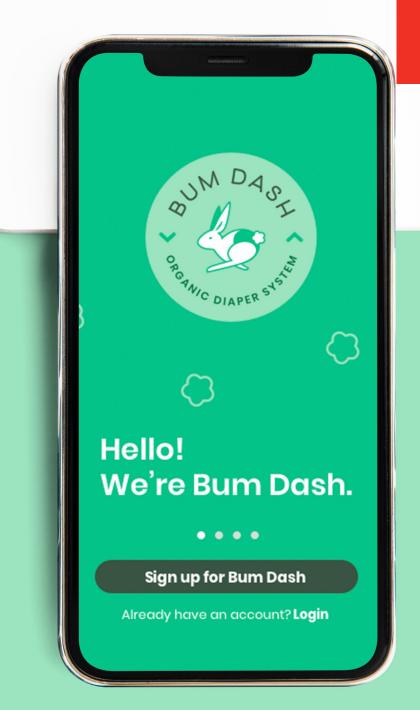
Rivers Agency 601 West Rosemary Street, Ste 108 Chapel Hill, NC 27516 919-932-9985 Riversagency.com



The Project

Bum Dash is on a mission to reduce the estimated 20 billion disposable diapers that end up in a landfill each year. To address this problem, a zero-contact, app-based service that delivers freshly laundered organic cotton diapers and collects the previously soiled diapers weekly was created.

The custom Bum Dash app eliminates person-to-person contact, simplifies scheduling and accepts payments wirelessly. In addition to designing the app's interface and user experience, we also created the new brand and website.





Interested in eco-diapering?

The benefits of organic cloth diapering are numerous: reducing waste and consumables, reducing risk of rashes, reducing the length of time baby is in diapers, and saving big bucks.









PMS 7478 HEX 9BE3BF C28 M0 Y25 K0 PMS 621 HEX DIE0D7 C12 M1 Y12 K2 PMS 5595 HEX BFCEC2 C20 M3 Y17 K4

PMS 7499 HEX FIE6B2 C1 M2 Y24 K0



PMS 1245 HEX C69214 C6 M35 Y99 K18







