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Mobile App 268c

Bum Dash Cloth Diaper Service App

RIVERS

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The Project

Bum Dash is on a mission to reduce the estimated 20 billion disposable diapers that end up in a landfill each year. To address this problem, a zero-contact, app-based service that delivers freshly laundered organic cotton diapers and collects the previously soiled diapers weekly was created.

The custom Bum Dash app eliminates person-to-person contact, simplifies scheduling and accepts payments wirelessly. In addition to designing the app's interface and user experience, we also created the new brand and website.





Interested in eco-diapering?

The benefits of organic cloth diapering are numerous: reducing waste and consumables, reducing risk of rashes, reducing the length of time baby is in diapers, and saving big bucks.





