

MOREHEAD PLANETARIUM AND SCIENCE CENTER

Brand Identity

— BY —

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MOREHEAD PLANETARIUM AND SCIENCE CENTER

Logo Design

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MOREHEAD
PLANETARIUM+
SCIENCE CENTER

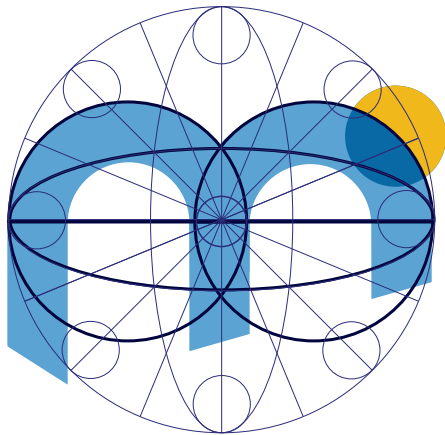
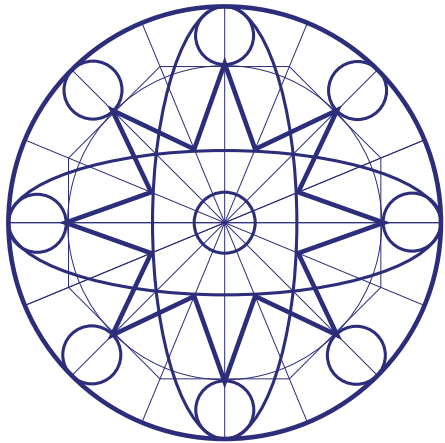


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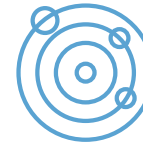
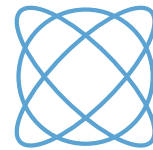
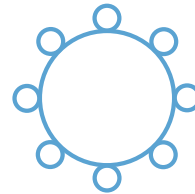
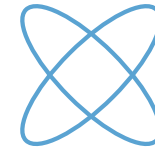
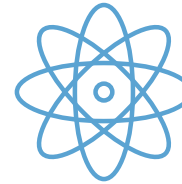
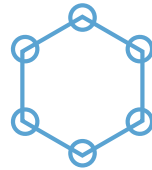
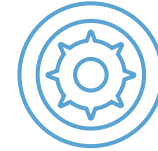
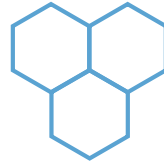
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Logo Design

MASTER SHAPE



ICONOGRAPHY



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Logo & Brand Elements

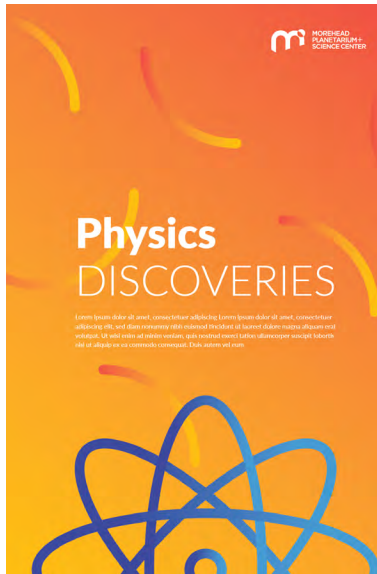
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Print & Digital Applications

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Posters

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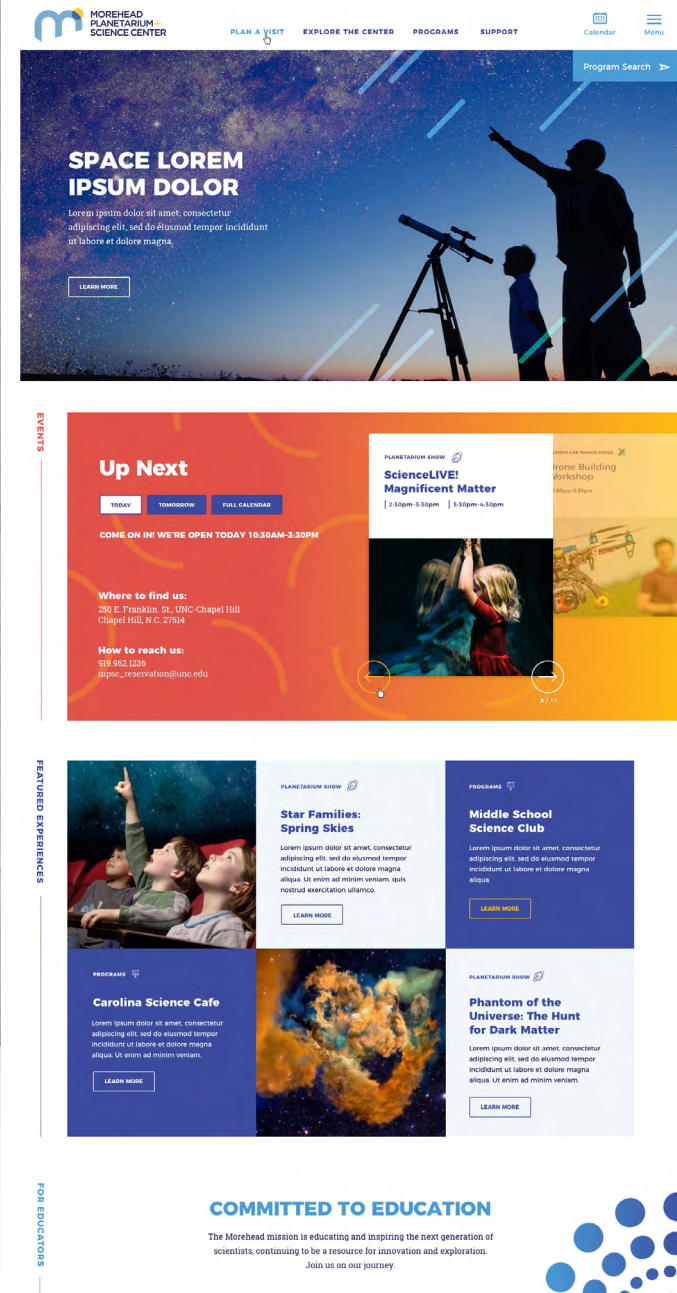
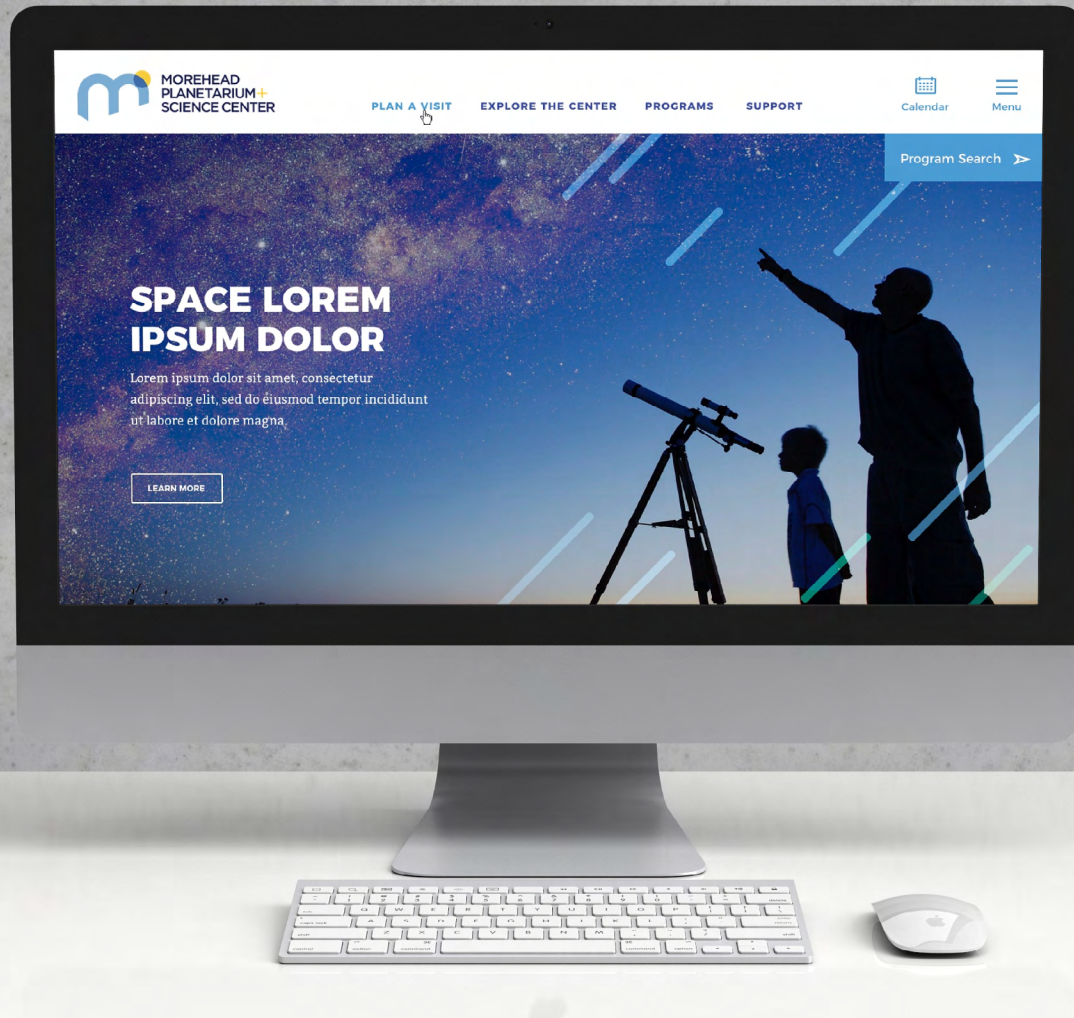
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Business Cards



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Notepads



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Website



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Promotional Materials

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Signage

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