

181. Educational Institution Website

Duke Office of Durham & Community Affairs Website

RIVERS

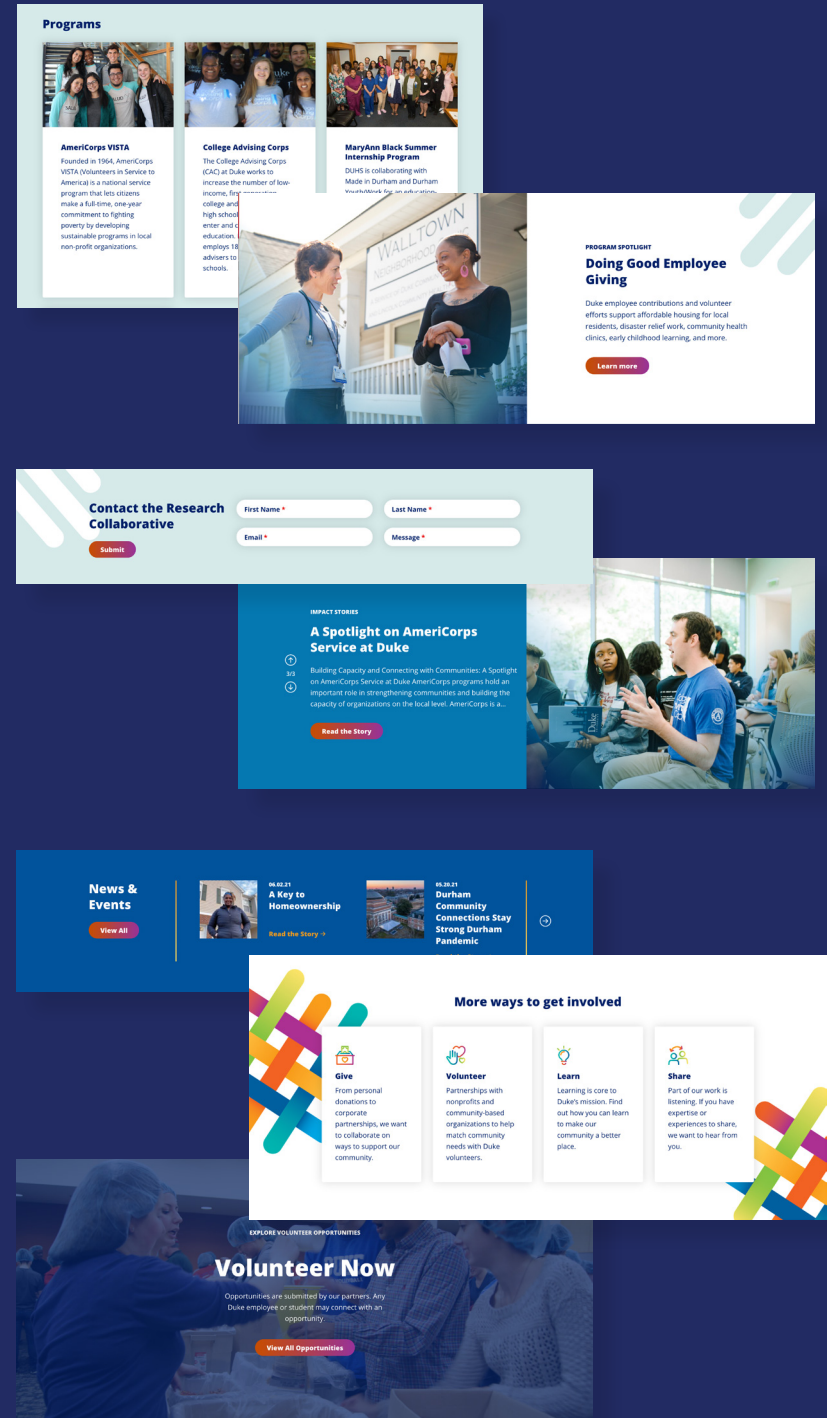
Rivers Agency
601 West Rosemary Street, Ste 108
Chapel Hill, NC 27516
919-932-9985
Riversagency.com



The Project

External organizations and community partners view Duke's Office of Durham & Community Affairs (DCA) as the front door to engaging and working with Duke to improve the local community. Three websites had to be combined into one cohesive site for visitors to easily find what they need — like a food bank seeking support, college and career prep for local children, Duke students looking for volunteer opportunities, or where to make a donation.

Deep-dive discovery sessions with the different programs and initiative informed the new site map. It included reorganized top-level navigation that speaks to first-time visitors and wire frames for the most important pages. Theme designs, content block designs and website programming in WordPress were also created to give DCA flexibility to update their site easily.



EDUCATIONAL INSTITUTION WEBSITE



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