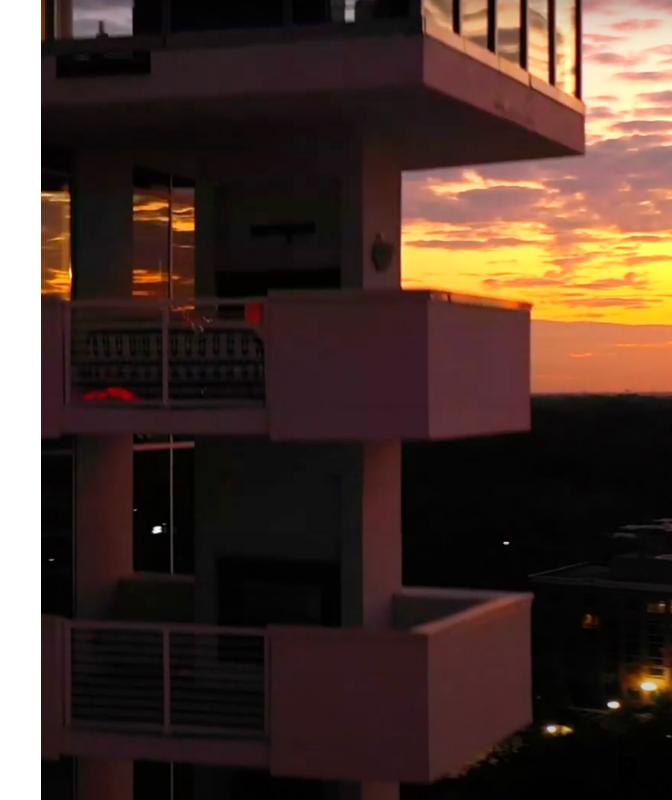
## 291. Corporate Image Video

## Northwood Ravin Promotional Video

## RIVERS

Rivers Agency 601 West Rosemary Street, Ste 108 Chapel Hill, NC 27516 919-932-9985 Riversagency.com



## **The Project**

Northwood Ravin is a developer of luxury real estate with properties across the Southeast. At every community it builds, Northwood Ravin strives to foster healthy lifestyles, neighborhood involvement and appealing living environments.

The "All In" campaign video highlights how Northwood Ravin is a brand that puts people, passion and design at the center of everything it does. Between sweeping drone footage and close-up shots of design features and amenities, the video artfully captures the breadth and variety of properties in its portfolio — each of which is uniquely tailored to the local neighborhood vibe and residents' lives. The video plays on Northwood Ravin's website to convey the brand's authenticity and show how it delivers a luxury resident experience.





