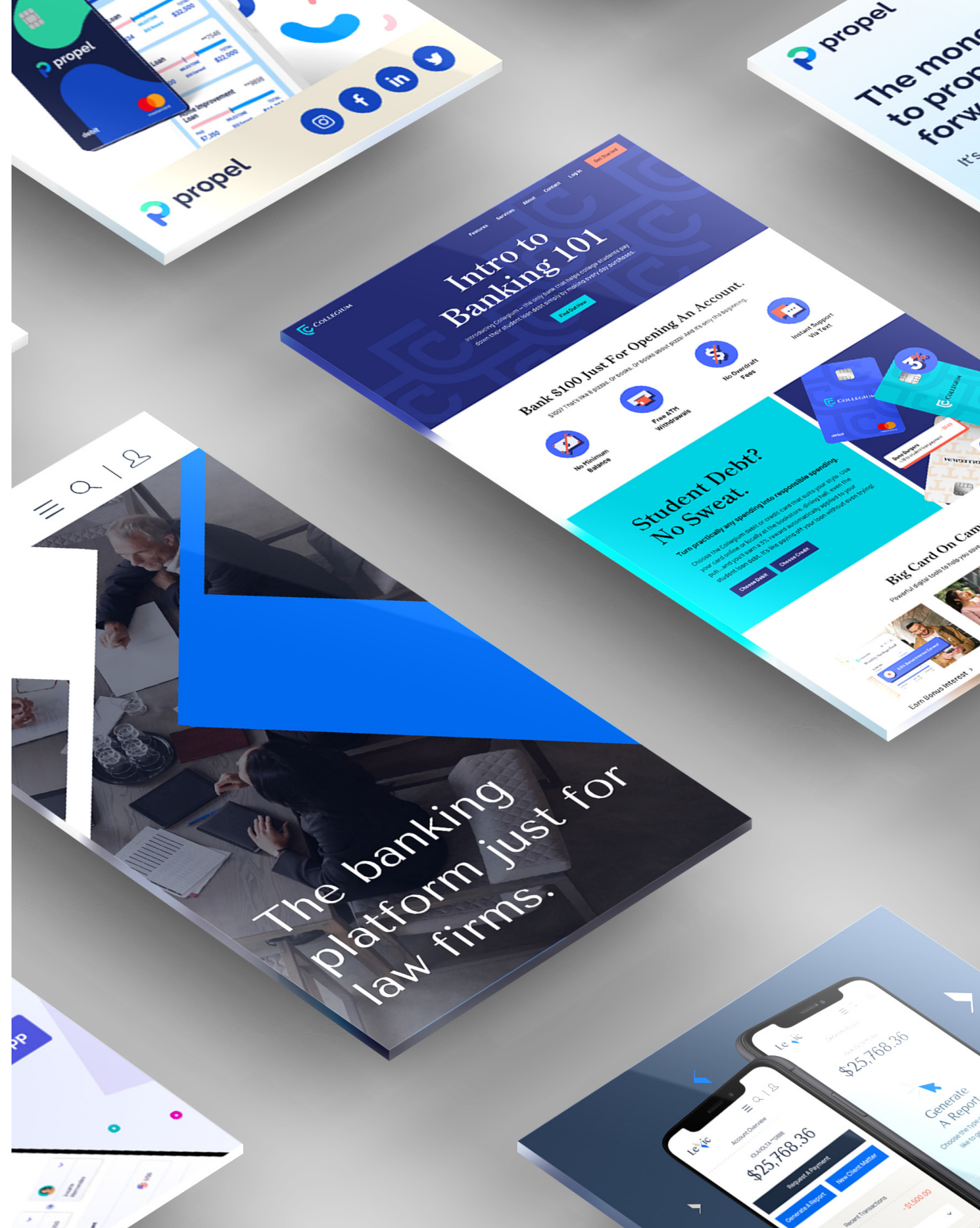


184. Financial Services Website

Nymbus Niche Model Banks

RIVERS

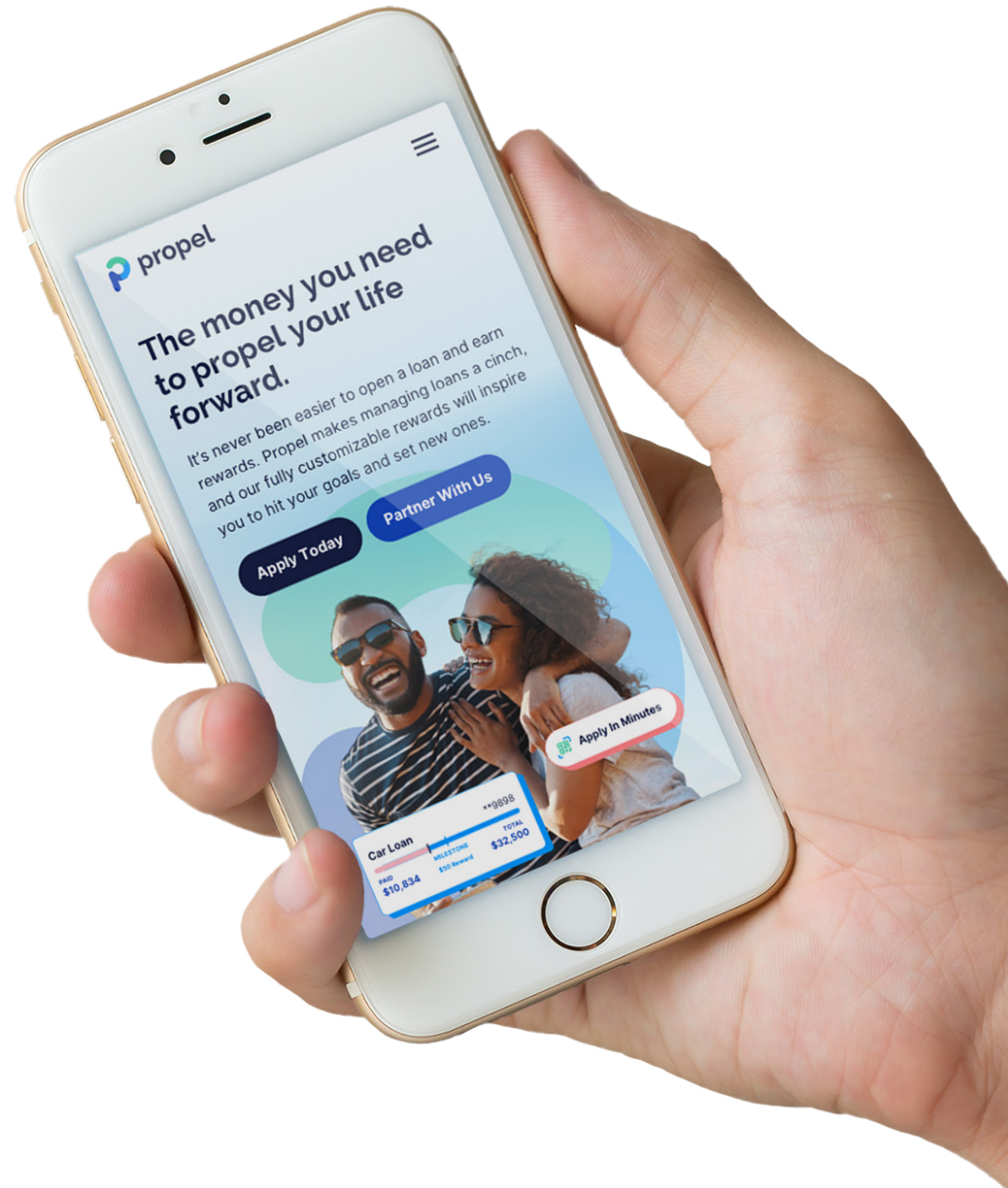
Rivers Agency
601 West Rosemary Street, Ste 108
Chapel Hill, NC 27516
919-932-9985
Riversagency.com



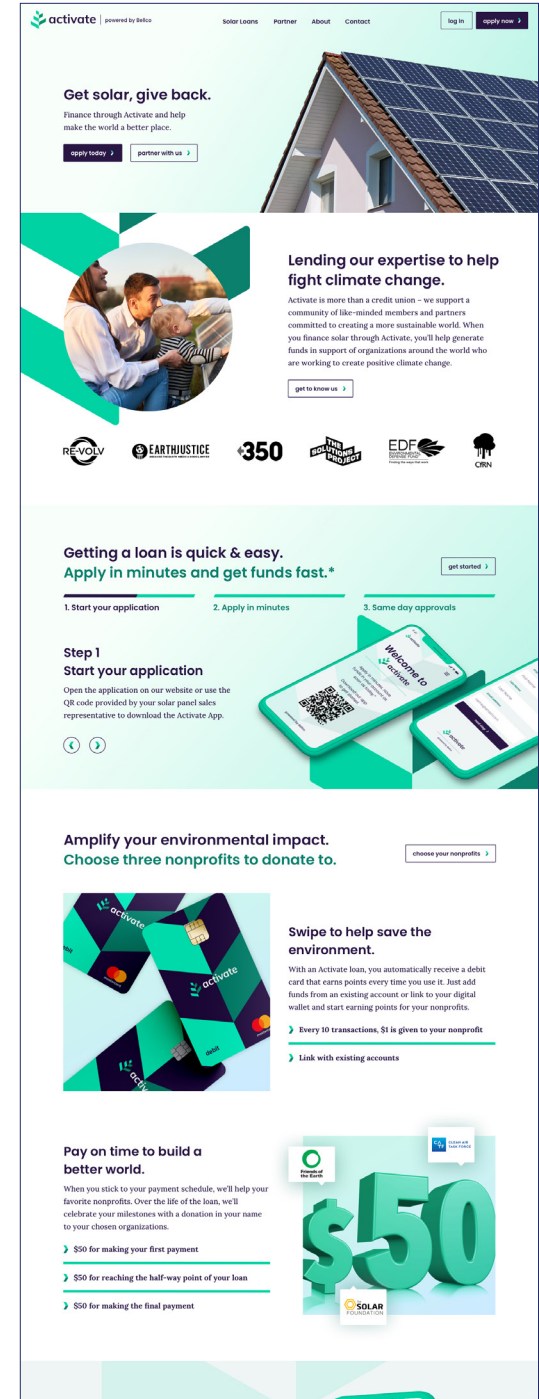
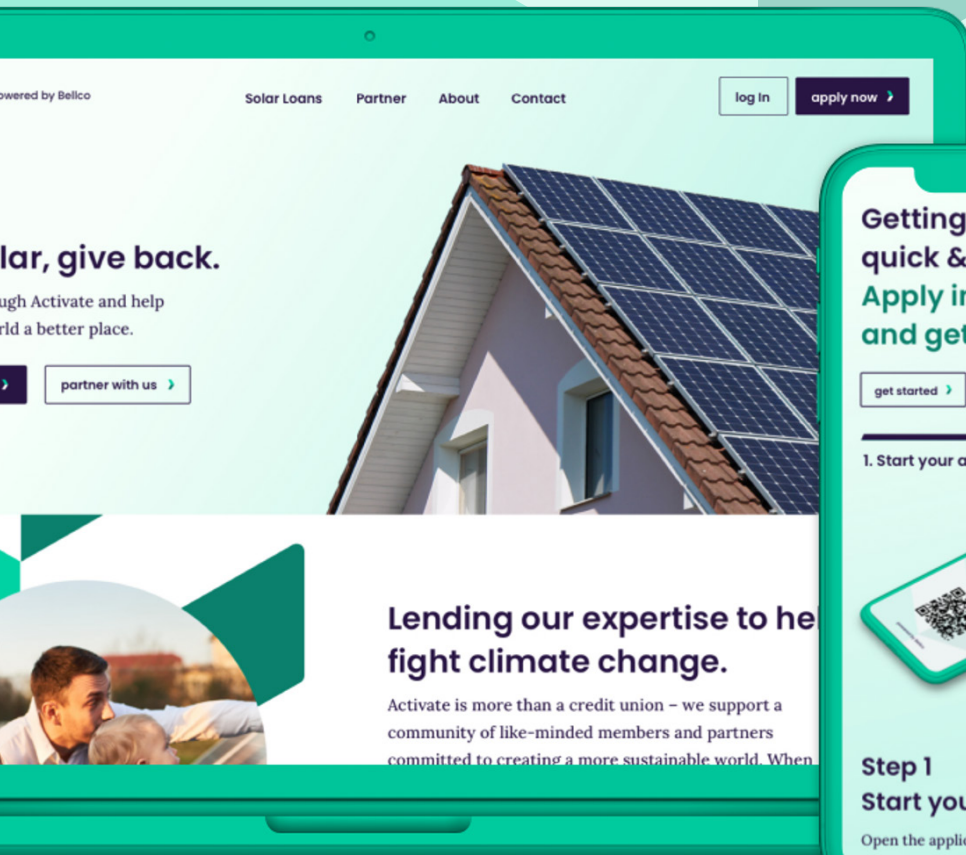
The Project

Nymbus enables banks and credit unions of any size to grow and attract new market segments by delivering a full suite of banking technology, including infrastructure to spin up new bank concepts in under 90 days. Recently, it launched a slew of niche model banks targeting discreet banking audiences.

For each model bank, a new brand, logo, web page, email and display ads were created. The inspiration for each brand came from the audiences they were specially designed for: franchisees, law firms, families wanting to transfer funds to relatives internationally, graduates paying off student loans, borrowers managing their loans, solar panel purchasers, families looking to save together and gig workers. In addition to marketing materials, pitch decks were also created to help sell the concepts to banks.



ACTIVATE - LENDING FOR SOLAR POWER



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BLUPRINT - BANKING FOR CONTRACTORS

bluprint
BACKED BY LIBERTY BANK

Features Services Why Bluprint Contact Log In [Open An Account](#)

A better constructed bank.
Bluprint offers project based checking with the tools to help contractors succeed.

[Get Started](#)

Manage funds for multiple projects and send payments directly to multiple vendors from the job—or from anywhere.

[What Bluprint Offers](#)

We're a mission-driven team, here for contractors every step of the way.

- Experience**
We're obsessed with delivering a solid experience.
- Service**
Always on stand-by, our experts have your needs at heart.
- Convenience**
All your banking needs in one convenient place.
- Innovation**
Progress is built into every Bluprint service.

Payments made simple.
Send payments quickly and directly to your vendors' accounts.

- Pay multiple invoices from one account within 5 days of the due date
- Reduce the risk of payment disputes
- Track the profitability of each project

[Learn More](#)

Service at a screen near you.
Need to talk to someone? No problem. Our multi-lingual banking experts are available 24/7 at our interactive teller machines.

- Connect with a real person
- Convenient ATM locations
- 24 hour support

[Connect With Us](#)

Earn up to 3% cash back on daily purchases

bluprint
BACKED BY LIBERTY BANK

bluprint
BACKED BY LIBERTY BANK

Features Services Why Bluprint Contact Log In [Open An Account](#)

A better constructed bank.
Bluprint offers project based checking with the tools to help contractors succeed.

[Get Started](#)

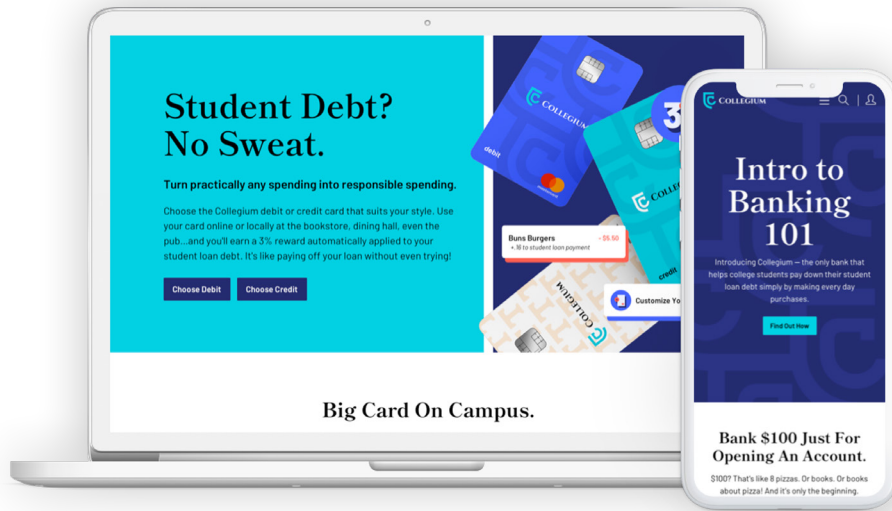
Manage funds for multiple projects and send payments

"Fantastic! Bluprint is different than other banks – they understand my needs"

With services and rewards tailored especially for contractors, Bluprint has created a banking experience like no other.

[Click to View](#)

COLLEGIUM - BANKING FOR STUDENTS



COLLEGIUM Features Services About Contact Log In [Get Started](#)

Intro to Banking 101

Introducing Collegium — the only bank that helps college students pay down their student loan debt simply by making every day purchases.

[Find Out How](#)

Bank \$100 Just For Opening An Account.

\$100? That's like 8 pizzas. Or books. Or books about pizza! And it's only the beginning.

- [No Minimum Balance](#)
- [Free ATM Withdrawals](#)
- [No Overdraft Fees](#)
- [Instant Support Via Text](#)

Student Debt? No Sweat.

Turn practically any spending into responsible spending.

Choose the Collegium debit or credit card that suits your style. Use your card online or locally at the bookstore, dining hall, even the pub...and you'll earn a 3% reward automatically applied to your student loan debt. It's like paying off your loan without even trying!

[Choose Debit](#) [Choose Credit](#)

Big Card On Campus.

Powerful digital tools to help you save more and earn more.

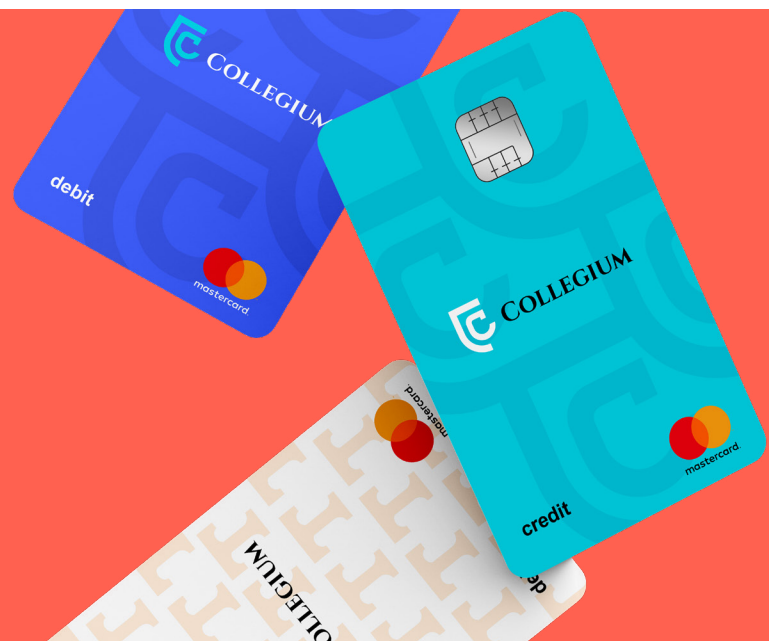
- Earn Bonus Interest** > Use the built-in budgeting tools to set a savings goal, and we'll reward you with bonus interest points every time you achieve your goal. It really adds up, and it's actually kinda fun.
- Split the Check** > Transfer money easily and safely between your friends and contacts. With Collegium's seamless peer-to-peer payment system, it's never been simpler to split that \$22 lunch bill six ways.
- Automatically Save** > We analyze your accounts for safe-to-save money, then transfer it to your savings automatically so you don't have to.

Get Paid Early.

Before you hit your roommate up for cash (again), sign up for direct deposit and we'll make sure your hard-earned paycheck arrives two days sooner!

[Check It Out](#)

[Click to View](#)



GIGMONEY- BANKING FOR GIG WORKERS

Tools Services About Contact [Log In](#) [Get Started](#)

Zero monthly fees
No minimum balance
No transaction fees

No-fee banking designed specifically for gig workers, freelancers and independent contractors.

The gig economy can be tough. GigMoney can help make things easier.

We've partnered with some of the biggest names in the gig economy to facilitate instant deposits to your GigMoney account. With Wage Advance, funds get transferred to your account up to two days sooner with direct deposit.

[Get Paid Earlier](#)

Uber Lyft Grab Gett curb wingz via

Tools to help gig workers survive and thrive. [Learn About Tools](#)

Receipt capture
Capture and upload receipts on-the-go. Assign expenses, mileage and more to every gig.

Track and plan for expenses
With GigMoney you can categorize, track and analyze earnings and expenses across multiple platforms like Quickbooks and Intuit.

Round up to build savings
GigMoney tracks your debit card purchases and automatically rounds up to the nearest dollar. Use the money to cover shortfalls when they arise.

Auto-save for taxes
Set up GigMoney to set aside a percent of each deposit to help you reach your tax savings goal.

Earn up to 3% cash back on daily purchases.

GigMoney members get recognized and rewarded for everyday purchases. Just use your debit card at your favorite qualifying stores to earn cash fast.

[Get Rewarded](#)

Join the community.

Being a for-hire solo professional can be lonely. There's nothing like having a community of people who understand your life.

9:41 [GigMoney](#)

< Transaction Details

Categorize Expense

1099	<input checked="" type="checkbox"/>	
W2/Personal	<input checked="" type="checkbox"/>	\$64.60

1099 \$64.60

W2/Personal

[Add a business](#) >

Select an expense category >

[Receipt](#) [Edit](#)

9:41 [GigMoney](#)

\$25,765.50
GigMoney Checking x0888

\$65,850.00
GigMoney Savings x0777

Recent Activity [View All](#)

Starbucks x0888	-\$4.64	W2/Personal
Hyatt Regency x0888	-\$367.51	1099
Weekly Roundup x0777	+\$20.00	1099
Ad Agency x0888	+\$1,400.00	1099

9:41 [GigMoney](#)

< Account Balance x0888

Total Funds Available
\$25,765.50

[Rules](#)

- Okay
- Tax S

[Roundup On every dollar](#) >

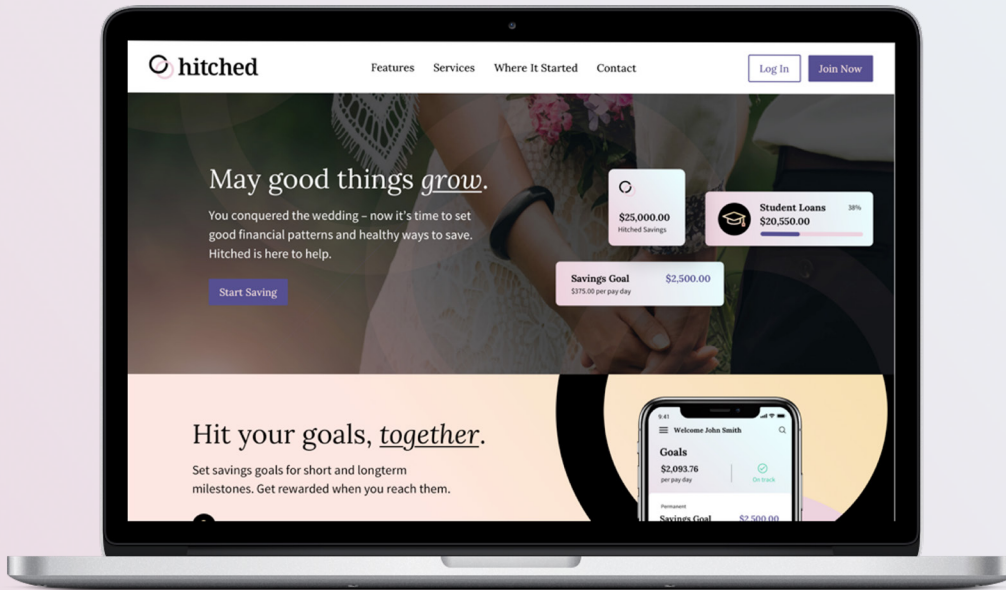
[Cashback up to 3%](#) >

Recent A

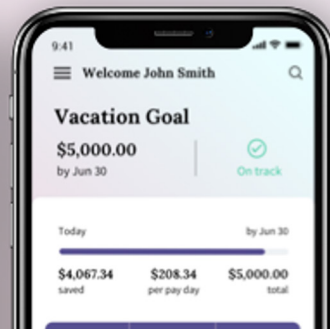
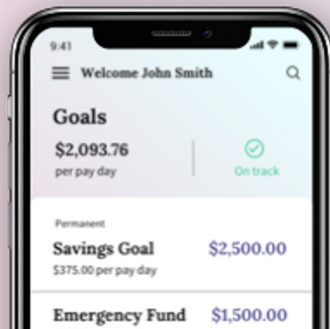
Starbu 1/15/21

[Click to View](#)

HITCHED - BANKING FOR NEWLYWEDS



Expenses \$2,150.35 <small>\$537.59 per pay day</small> On track	Student Loans 38% \$20,550.00 <small>\$20,550.00</small>
Rent \$1,500.00 <small>\$375.00 per pay day</small>	Savings Goal \$2,500.00 <small>\$375.00 per pay day</small>
Cable & Internet \$125.00 <small>\$31.25 per pay day</small>	
Groceries \$400.00 <small>\$100.00 per pay day</small>	



hitched

May good things *grow*.

You conquered the wedding – now it's time to set good financial patterns and healthy ways to save. Hitched is here to help.

Start Saving

Hit your goals, *together*.

Set savings goals for short and longterm milestones. Get rewarded when you reach them.

- Pay off student loan debt
- Save for a down payment on a home
- Start retirement savings early

Money is foundational to a successful relationship. *Fun is, too.*

Fund your account.

Link your accounts and start to save. Use the goal planner to set milestones and plan for expenses together. Get transparency on all of your finances at a glance.

Set your goals and win.

Everytime you reach a savings goal together, you'll earn bonus interest from Hitched. This is where the fun begins – the more you save the more you earn.

Round up.

Hitched helps you save without even trying. Turn on round-up and we'll track your debit card transactions, round up to the nearest dollar and transfer the difference to your savings.

One account that *does it all*.

- Unlimited accounts for you and your partner
- Settings made with 0.5% savings bonus
- Customizable budgeting and bill tracking
- Spending notifications and analytics
- Control which accounts you share

the knot

WSJ

USA TODAY

BRIDES

FO

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JUNTOS - BANKING WITHOUT BORDERS



Banking Without Borders

Created specifically to serve workers supporting their families back home, Juntos believes that, together, we can make our lives better and our community stronger.

+1 Phone Number [Get The App](#)


Transfer money to anyone. Anywhere. In an instant.

Juntos makes it easier than ever to support family anywhere they live—or pay for expenses wherever you are—with a few simple taps on our app. No more checks, no more money orders, no more high fees. Juntos makes sending money a breeze.

[How It Works](#)

Use the Juntos app to:

- Send money to family or another bank account**
- Receive payments instantly through direct deposit**
- Split funds across all your cards with ease**
- Spend wherever Visa or Mastercard are accepted**



Less fees for us. More money for you.

To sign up + no monthly fees

Money Transfer

From: +1388 85.000.00 USD Income Remitter

To: Recipient **₱1,996.30** Send to: Juanita Hernandez

Send money home, wherever home is.

Juntos makes it fast, simple and reliable to transfer money at home or abroad. With no hidden fees, and no confusing conversion rates. Choose from a wide selection of currencies. Select the recipient. And off your money goes. Simple as that.

Select Amount


From: **\$100.00** USD

- \$3.95 USD transfer fee
- \$16.05 USD transfer fee
- ₱20.36 guaranteed rate

To Recipient **₱1,996.30** [MIN](#)

Should arrive same day

[Transfer Money](#)



24/7 Multilingual Customer Support

Full support. Total flexibility.

With Juntos, you control your money. But we're always there with around-the-clock support, ready to help with whatever you need.

Don't Wait. Get Paid.



Banking Without Borders

Created specifically to serve workers supporting their families back home, Juntos believes that, together, we can make our lives better and our community stronger.

+1 Phone Number [Get The App](#)

Transfer money to anyone. Anywhere.

MacBook Pro

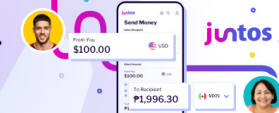
Join the community.

Juntos is more than a bank. It's a vibrant community. A place to meet other workers like you, and find people who can connect you to new opportunities.

[Join Now](#)

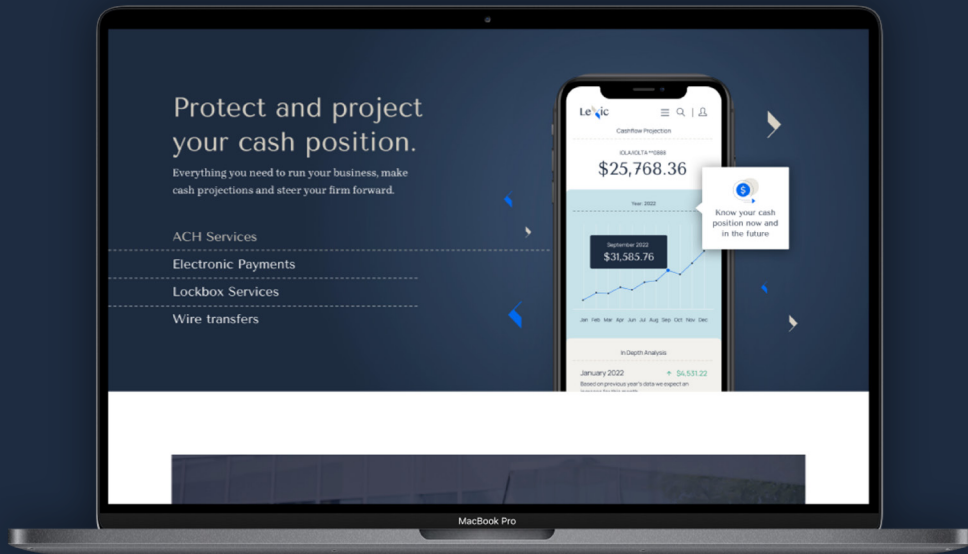
Banking Without Borders.

The easiest, most reliable way to send money home.



[Click to View](#)

LEXIC - BANKING FOR ATTORNEYS



Protect and project your cash position.

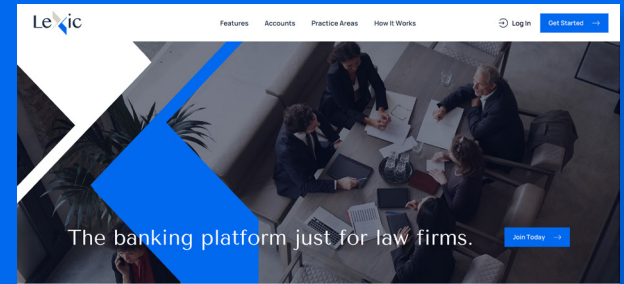
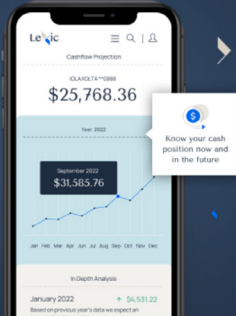
Everything you need to run your business, make cash projections and steer your firm forward.

ACH Services

Electronic Payments

Lockbox Services

Wire transfers



The banking platform just for law firms.

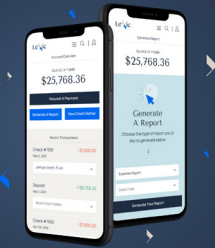
Trusted, seamless, simple.

Manage your accounts, IOLTA transactions and payments all in one place.

Full protection for your practice.

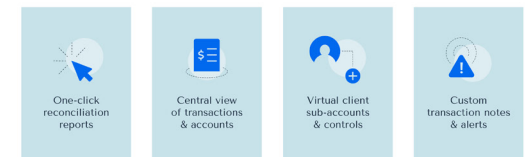
Reconciled in real-time.
Track and manage funds down to the penny in real-time. Remove the risks around moving money and reduce the stress around accounting and audits.

Save time and money.
Our goal is to simplify and streamline your firms' money management. Save time and money and leverage the extra cash to build your practice.



One IOLTA account, so many benefits

With individual client ledgers, you can track and control everything, all in one place.



Protect and project your cash position.

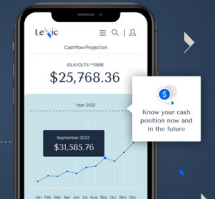
Everything you need to run your business, make cash projections and steer your firm forward.

ACH Services

Electronic Payments

Lockbox Services

Wire transfers



[Click to View](#)

PROPEL - PERSONAL LENDING

propel

Loans Banking Rewards About Contact [Log In](#) [Get Started](#)

The money you need to propel your life forward.

It's never been easier to open a loan and earn rewards. Propel makes managing loans a cinch, and our fully customizable rewards will inspire you to hit your goals and set new ones.

[Apply Today](#) [Partner With Us](#)

Car Loan **9898

PAID: \$10,834 MILESTONE: \$50 Reward TOTAL: \$32,500

[Apply in Minutes](#)

[Cash Rewards \\$150](#)

QR gonna love this!

A big purchase is a big decision. When you're ready to take the plunge, the last thing you need is to get bogged down in a long, lengthy loan application. With Propel the entire process is fast and simple.

[Get Started](#)

1. Start your application – or continue one already in progress >

Start or continue your application

Use your QR code provided to download our super speedy Propel app or apply online today.

2. Apply with ease >
3. Stand by for approval, get funds fast >

Propel is the place for one loan or many.

Just because you have multiple loans, doesn't mean you have time to waste dealing with multiple lenders. With Propel, it's easy to consolidate all your loans so you can focus on paying them off and moving forward toward a debt-free future.

Auto Loans

Whether it's new or used, whether you're buying or leasing, the car of your dreams can be a reality. Propel's competitive rates and industry-leading terms will have you behind the wheel and cruising in no time.

[Get Moving >](#)

Car Loan **9898

PAID: \$10,834 MILESTONE: \$50 Reward TOTAL: \$32,500

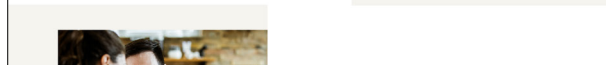
Boat & RV Loans

Whether you're on the open road or the open sea, Propel is the fastest way to access a low rate loan with terms you'll feel comfortable with. With financing for first timers, and refinancing for those with higher rates, we have the perfect loan whatever your need.

[Cruise Forward >](#)

Low Rates

No Hidden Fees



QR gonna love this!

A big purchase is a big decision. When you're ready to take the plunge, the last thing you need is to get bogged down in a long, lengthy loan application. With Propel the entire process is fast and simple.

[Get Started](#)

1. Start your application – or continue one already in progress >

Start or continue your application

Use your QR code provided to download our super speedy Propel app or apply online today.

2. Apply with ease >
3. Stand by for approval, get funds fast >

Apply In Minutes

No Hidden Fees

Low Rates

Car Loan **9898

PAID: \$10,834 MILESTONE: \$50 Reward TOTAL: \$32,500

Home Improvement

REMAINING \$15,000

AMOUNT PAID \$30,000

EARLY PAYMENT SAVINGS 3%

\$45,000

propel

Manage Your Loans

Loan **9898

PAID: \$10,834 MILESTONE: \$50 Reward TOTAL: \$32,500

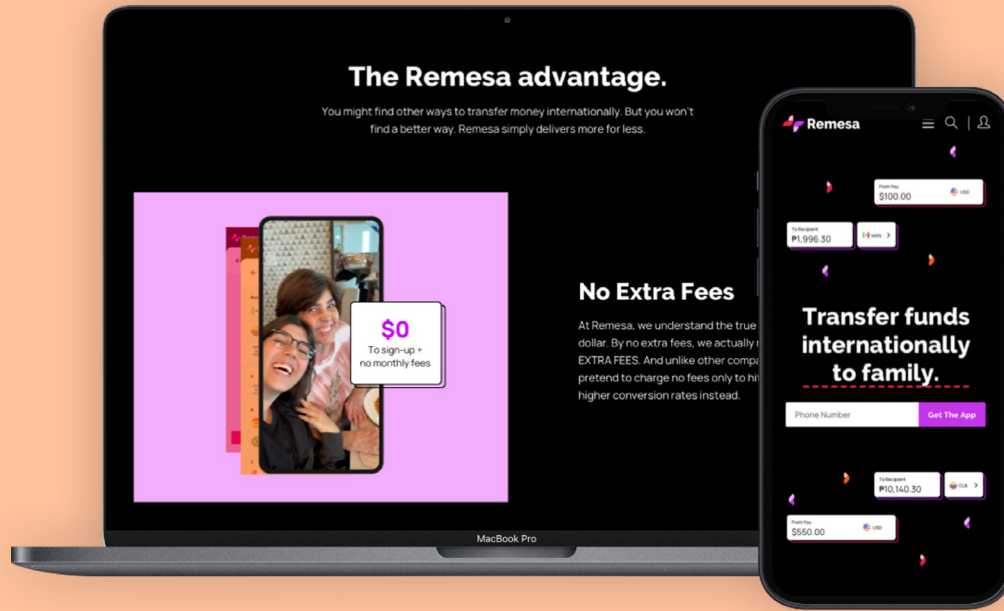
Loan **7546

PAID: \$10,834 MILESTONE: \$50 Reward TOTAL: \$22,000

Home Improvement Loan **9898

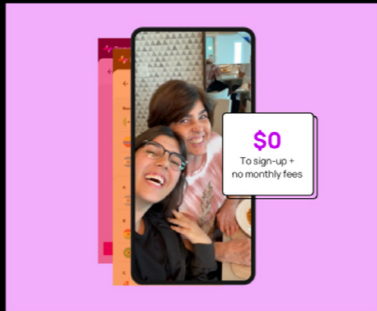
[Click to View](#)

REMESA - INTERNATIONAL MONEY TRANSFERS



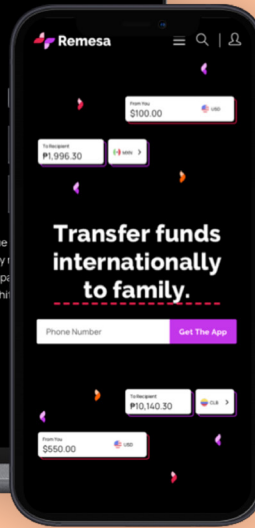
The Remesa advantage.

You might find other ways to transfer money internationally. But you won't find a better way. Remesa simply delivers more for less.



No Extra Fees

At Remesa, we understand the true value of every dollar. By no extra fees, we actually mean NO EXTRA FEES. And unlike other companies, we don't pretend to charge no fees only to hit you with higher conversion rates instead.



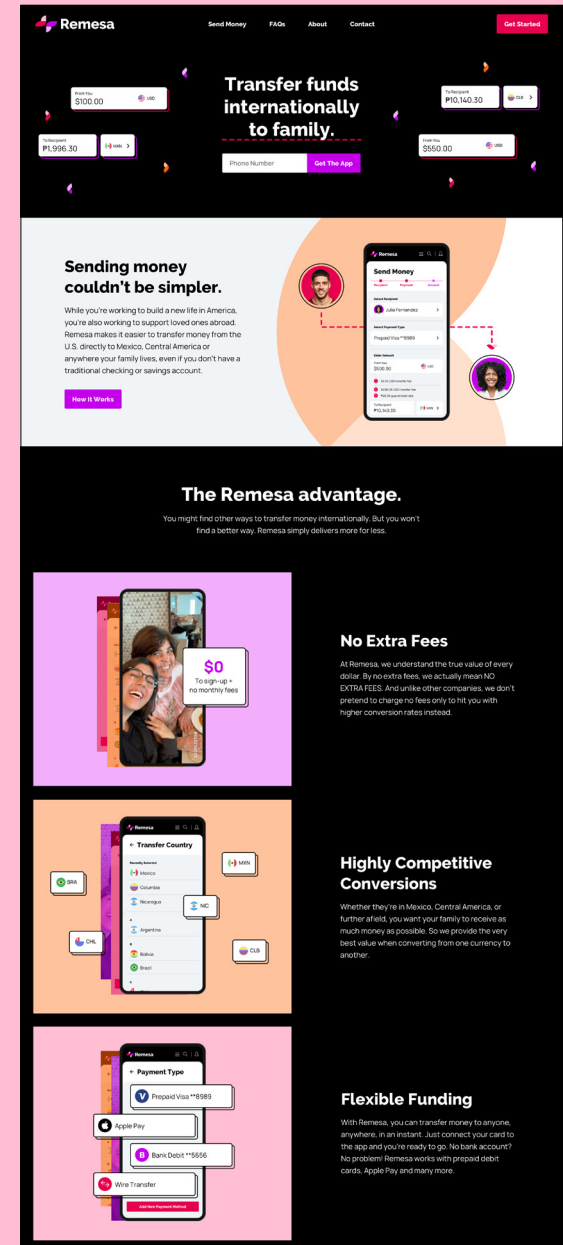
Transfer funds internationally to family.

Phone Number [Get The App](#)



The best way to transfer money internationally.

No extra fees. Better rates. More flexibility.



Transfer funds internationally to family.

Sending money couldn't be simpler.

While you're working to build a new life in America, you're also working to support loved ones abroad. Remesa makes it easier to transfer money from the U.S. directly to Mexico, Central America or anywhere your family lives, even if you don't have a traditional checking or savings account.

The Remesa advantage.

You might find other ways to transfer money internationally. But you won't find a better way. Remesa simply delivers more for less.

No Extra Fees

At Remesa, we understand the true value of every dollar. By no extra fees, we actually mean NO EXTRA FEES. And unlike other companies, we don't pretend to charge no fees only to hit you with higher conversion rates instead.

Highly Competitive Conversions

Whether they're in Mexico, Central America, or further afield, you want your family to receive as much money as possible. So we provide the very best value when converting from one currency to another.

Flexible Funding

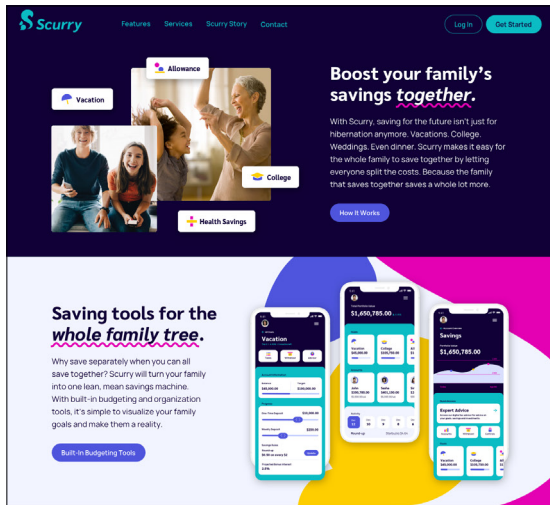
With Remesa, you can transfer money to anyone, anywhere, in an instant. Just connect your card to the app and you're ready to go. No bank account? No problem. Remesa works with prepaid debit cards, Apple Pay and many more.

Read, set, transfer.

- 1 Download The App**
 We designed our app to work on any phone. Download it and create your account.
- 2 Pick A Recipient**
 Mom, Dad, third cousin, friend... tell us who it's going to and we'll make sure they get it.
- 3 Choose Your Payment**
 Send money with a prepaid card, Apple Pay, debit card and more.
- 4 Read, set, transfer.**

[Click to View](#)

SCURRY - FAMILY SAVINGS



Boost your family's savings together.

With Scurry, saving for the future isn't just for hibernation anymore. Vacations, College, Weddings. Even dinner. Scurry makes it easy for the whole family to save together by letting everyone split the costs. Because the family that saves together saves a whole lot more.

Saving tools for the whole family tree.

Why save separately when you can all save together? Scurry will turn your family into one lean, mean savings machine. With built-in budgeting and organization tools, it's simpler to visualize your family goals and make them a reality.

When it comes to savings, your family will be way ahead of the pack.

- Competitive Rates**
Scurry's all-in-one account comes with the most competitive rates. Band together to boost the rate - the more family members who join, the more interest you'll earn.
- ID Theft Protection**
Scurry protects your savings and your identity. ID theft protection is included for everyone on the account.
- Transfer Funds**
Scurry lets you transfer funds in and out of your account on your terms, plus split the difference on utility and payments.
- Digital Tax Advisor**
Free access to Scurry's digital advisors means you get the support for all of your family's finances, even taxes.

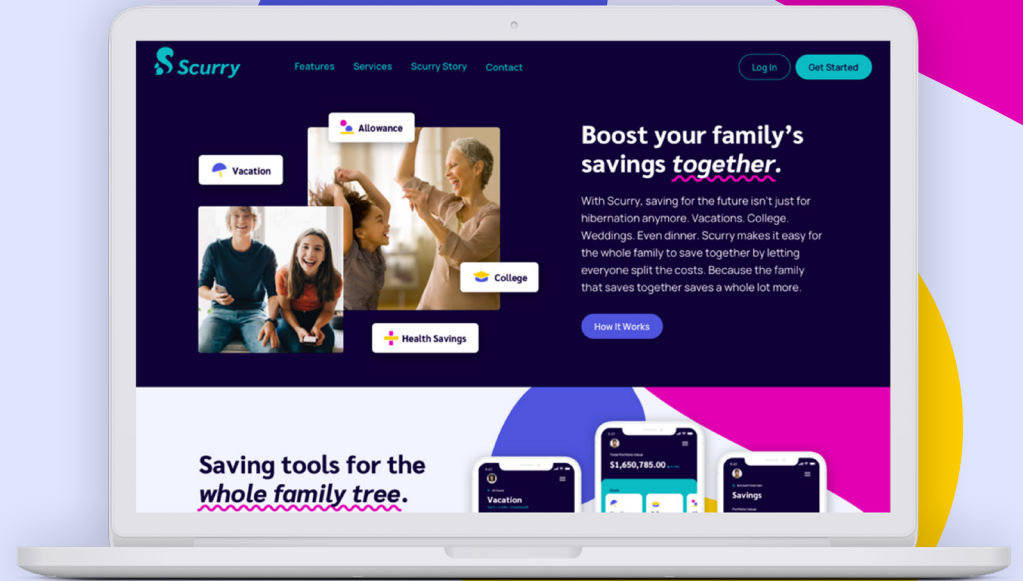
Protect your cache and your kids, too.

Scurry is the only saving tool that makes it easy, safe and even fun for kids to help their family save. Set goals. Create rewards. Turn savings into a game. And teach kids the value of pitching in. All while keeping your loved ones safe and secure with multiple management tiers and a flexible suite of controls. With Scurry, the whole brood is empowered to save. But you're always in control.

Squirrel away a fortune with Scurry savings boosters.

- Round up**
Scurry can round your savings up to the nearest dollar, so your family can reach your goals even faster.
- Bonus Bananza**
Set goals. Stay the course. Earn higher interest points every time your family hits an achievement. It's simple: save more, get more.
- Surprise Savings**
With the instincts of a wild squirrel, Scurry can locate money in your accounts that's ready-to-save, and transfer it to your savings automatically.

Don't just take it Lorem ipsum dolor sit amet, consectetur



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