

175. Business to Business Website

Wolfspeed Website

RIVERS

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The Project

Cree | Wolfspeed's Magento 1 website was nearing end of life and the company was shifting its focus to semiconductors and B2B sales channels only. The company was in the process of changing its name from Cree | Wolfspeed to just Wolfspeed, so an updated site was needed.

For long-term flexibility, WordPress was selected for the CMS, which is familiar to most web managers, and Gatsby was chosen for the front-end for its speed and security. Through a full redesign and implementation of custom WordPress tools, the Wolfspeed team has a site that gives them unprecedented flexibility to create new pages and content while delivering a lightning-quick user experience navigating from page-to-page.



WEBSITE



Introducing the new Wolfspeed

We're on a mission to make a positive impact in the world through the power of Silicon Carbide

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Unleashing the Power of Possibilities™

In every industry, silicon has taken a back seat to the far superior performance of Wolfspeed's Silicon Carbide and GaN electronics. Our founders pioneered Silicon Carbide and GaN solutions for both High Power and RF applications, and Wolfspeed remains the sole vertically integrated supplier for both industry sectors.

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Power Applications

Industrial

The world runs on power, and we see a future where the world can do much more with much less.

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Leading the Transformation from Si to Silicon Carbide

We believe the unique attributes of silicon carbide provide the means to radically reduce the energy the world consumes. With industry-leading performance, superior thermal capacity, proven reliability, Wolfspeed's Silicon Carbide (SiC) semiconductors and expertise engineers designers the products and the tools to upgrade almost any industrial power supply.

Industrial Applications

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