



150c Promotion/Marketing Materials

Hub RTP

RIVERS

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The Project

From biotech to fintech to gaming, Hub RTP is being constructed as dynamic community space for innovative people and companies turning research and theory into real life world solutions. Working with the foundation developing the 50-acre mixed use site within Research Triangle Park, NC, Rivers created a vivid and energetic visual identity to amplify the concept of community, connection, innovation, play and wellness. We translated that identity into a website designed to attract people, companies and purveyors to this unique opportunity built for and of the future.



**Where the future
takes shape.**

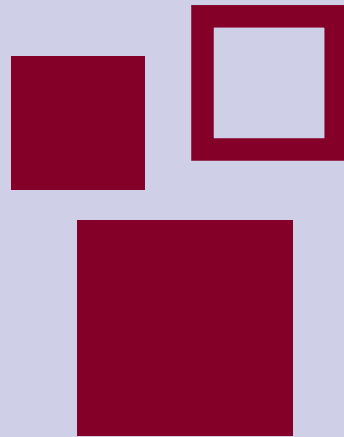
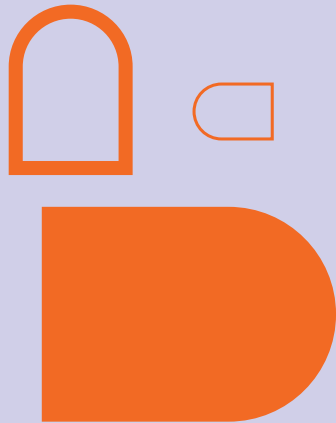
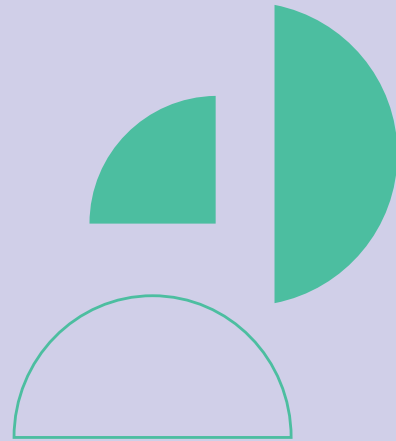
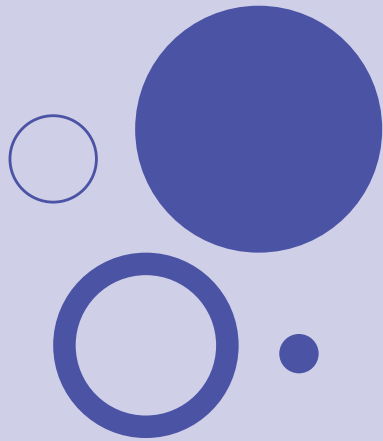


BRANDING

HUD RTP

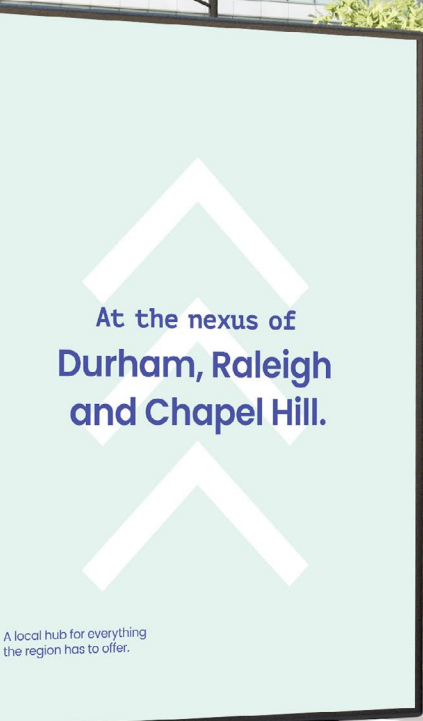


BRANDING



R





At the nexus of
Durham, Raleigh
and Chapel Hill.

A local hub for everything
the region has to offer.



RTP



A center for cutting-edge
scientific research.



APPLICATIONS



APPLICATIONS



APPLICATIONS



Travel Times

Durham	12 min
Raleigh	22 min
Chapel Hill	21 min
Cary	14 min
Morrisville	10 min



Monday, May 3
Durham 
70° Partly Cloudy
Feels Like 88°

Alphabet Inc	▲ 2,865
Apple Inc	3,033.33
Intel Corp	88
Microsoft	
Tesla Inc	

APPLICATIONS



ience

APPLICATIONS

Everything Our Community Needs: Living at Hub

is a 100-acre destination for shared spaces across an integrated community of offices and shops, multifamily residences, and labs.

1M+ SF
of customizable office space


16 Acres
of parks and green space

through Video



Copy Privacy Terms

Offering more for people.

Hub RTP will provide a relaxed atmosphere that brings people together to share ideas, stories and adventures. From a streamside boardwalk to unique gathering spaces, the Hub RTP community offers possibilities for productivity, nurturing and belonging.



All paws welcomed.






— Eat, Drink & Shop —

Local culture, commerce and cuisine.

Explore Boxyard ↗

A destination in its own right, the Hub RTP is a new lifestyle district that brings workers, locals and visitors together. From a quick coffee and lunch on the go, places to get together and unwind after work, to local, chef-inspired restaurants and bars, there's a diverse range of options to suit every taste.

Click to View

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US

A thriving food & drink destination

One of The Most Valuable Talent Pools In The Nation

The nation's second largest life science hub is growing



One RTP Tower

Site E

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A local hub for discovering everything the region has to offer.

Experience the future of food, retail and play through the imaginations of celebrated local chefs, entrepreneurs


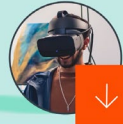



About Hub Research Triangle Park

HUB RTP

TAKES SHAPE

Human, urban, built for the future.

Buildings → Experience → Location →

using

R