

**HUB** RTP



**RIVERS**

# The Project

From biotech to fintech to gaming, Hub RTP is being constructed as dynamic community space for innovative people and companies turning research and theory into real life world solutions. Working with the foundation developing the 100-acre mixed use site within Research Triangle Park, NC, Rivers created a vivid and energetic visual identity to amplify the concept of community, connection, innovation, play and wellness. We translated that identity into a website designed to attract people, companies and purveyors to this unique opportunity built for and of the future.

**1,200**

Residential Units

**1M+ SF**

Customizable  
Office and Lab  
Space

**16 Acres**

Parks and  
Greenspace

**50K SF**

Retail

**250**

Hotel Rooms

**20+**

Miles of Trails  
Connected to  
Hub RTP

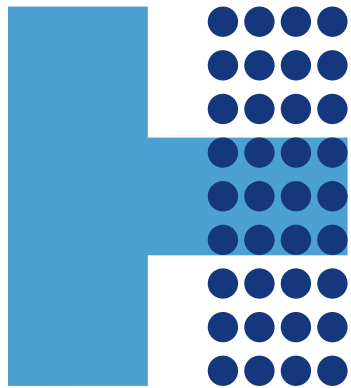
**R**



Where the future  
takes shape.



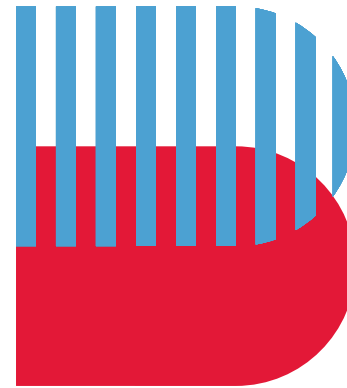
**BRANDING**



Human



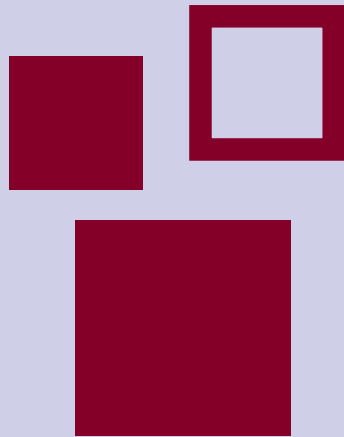
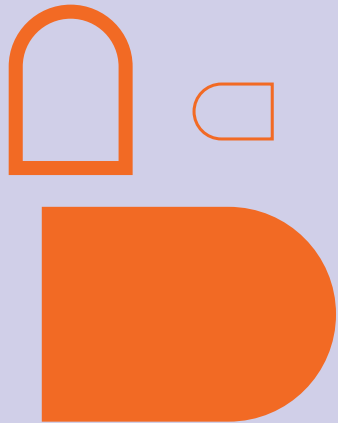
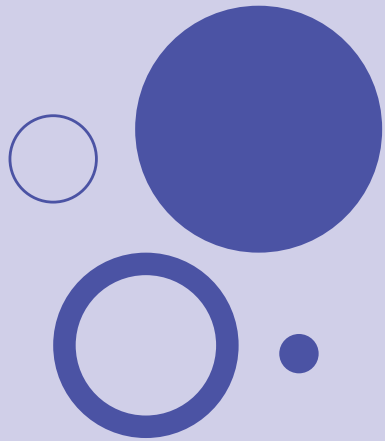
Urban



Built for the future



**BRANDING**



**R**



At the nexus of  
Durham, Raleigh  
and Chapel Hill.

A local hub for everything  
the region has to offer.

**RTU**  
RTP

A center for cutting-edge  
scientific research.



APPLICATIONS



APPLICATIONS



# APPLICATIONS



### Travel Times

Durham	12 min
Raleigh	22 min
Chapel Hill	21 min
Cary	14 min
Morrisville	10 min



Monday, May 3  
**Durham**   
**70°** Partly Cloudy  
Feels Like 88°

Alphabet Inc	▲ 2,865
Apple Inc	3,033.33
Intel Corp	37.88
Microsoft	
Tesla Inc	



# APPLICATIONS



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Everything Our Community Needs: Living at Hub

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is a 100-acre destination for shared  
 ces across an integrated community of  
 nts and shops, multifamily residences,  
 and labs.

**1M+ SF**

of customizable  
office space

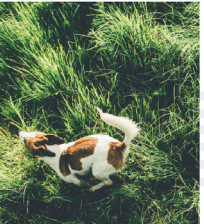

**16 Acres**

of parks and  
green space


through Video  [Privacy - Terms](#)

## Offering more for people.

Hub RTP will provide a relaxed atmosphere that brings people together to share ideas, stories and adventures. From a streamside boardwalk to unique gathering spaces, the Hub RTP community offers possibilities for productivity, nurturing and belonging.


All paws welcomed.





**Click to View**

Eat, Drink & Shop

## Local culture, commerce and cuisine.

Explore Boxyard 


A destination in its own right, the Hub RTP is a new lifestyle district that brings workers, locals and visitors together. From a quick coffee and lunch on the go, places to get together and unwind after work, to local, chef-inspired restaurants and bars, there's a diverse range of options to suit every taste.

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→

A thriving food & drink destination



One of The Most Valuable Talent Pools In The Nation

The nation's second largest life science hub is growing

One RTP Tower

→


01 | 05

← | →

About Hub Research Triangle Park

**HUB RTP**

# TAKES SHAPE






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## Human, urban, built for the future.

Buildings →

Experience →

Location →

using R